

World Law Group FAQ's

Submitting Your Firm's Content Q&A's



1) How do I get my firm's content in eBulletins and *WLG Connections* (members' newsletter)?

Simply upload your content to the website and select the appropriate practice area(s) for eBulletins and select 'Newsletter' for *WLG Connections*. We'll consider it for inclusion. **Please do not send to the WLG Staff Team to upload unless you are having technical issues.**

1a) Content considered for eBulletins: Relevant Legal Updates and Member Firm News

1b) Content considered for *WLG Connections*: Awards & Accolades, Member Firm News, WLG Collaborations

Upload Content

2) I submitted my firm's resource page for COVID-19, where does that appear?

The link to your firm's COVID-19 resource page appears on WLG's COVID-19 Resource Center. The content on your firm's resource page does not automatically appear on the WLG website, you must upload your content per instructions in number 1.

COVID-19 Resource Center

3) How many pieces of content can I upload, and how many will appear in an eBulletin or issue of *WLG Connections*?

There is no upload limit, but for most eBulletins and *WLG Connections*, we use a maximum of **two per firm**. If we have a lot of content, each firm may only get one. The WLG Staff Team chooses which one(s) to include based on all of the content received.

4) Where does the content appear?

On our website in the Knowledge Center, on related Practice Group Page(s), and your firm's profile page; sometimes shared in eBulletins, *WLG Connections* and on our Social Media Platforms.

5) Are there rules to what I can upload?

Yes, you can only upload content about and authored by individuals in your WLG jurisdiction, or for a jurisdiction where WLG does not have a member. Complete Online Content Guidelines. See WLG Member Firm List here.

6) Is there an eBulletin and *WLG Connections* schedule?

For our practice and industry groups, yes. For special editions such as COVID-19, no. Based on current submission volume, we are publishing one per region every 7-10 days. We consider content dated from the date of the last eBulletin for that region to be considered for inclusion. For example, if we send an Americas COVID-19 eBulletin on April 15, and another on April 23, for the April 23 one, we pull content dated on our website back to April 15. *WLG Connections* is published twice per year, once in the Spring and once in the Fall.

7) Why are the some eBulletins broken down by region?

We have been receiving a lot of uploads since the start of the COVID-19 pandemic and breaking down submissions by region allows us to send shorter, more frequent eBulletins on trending topics.

8) Once I upload an article, how long does it take to be published on the site?

We typically publish within 24 hours but guarantee 72 hours. We've seen a huge increase in volume, so please be patient.

9) Why are titles and article descriptions edited?

Sometimes titles and descriptions are too long for eBulletins (and Google algorithms), so we tighten them up to include key words. Sometimes the descriptions don't give a good picture of what the article is about. **WLG adds the country in front of the title, so you do not need to reference your country in the title. Consider shorter, catchier titles and concise but thorough descriptions when uploading.**

Please use mixed case titles, for example:

- Australia: Global Collapse of Shareholder Activist Activity?

Please do not use all caps or lowercase titles, for example:

- AUSTRALIA: GLOBAL COLLAPSE OF SHAREHOLDER ACTIVIST ACTIVITY?
- australia: global collapse of shareholder activist activity?

10) Who receives eBulletins and *WLG Connections*?

Members of the relevant group and non-members who have signed up to receive that content receive eBulletins. There's a link on each eBulletin where non-members can sign up to receive them, so feel free to share them with clients. COVID-19 eBulletins go to all newsletter recipients. *WLG Connections* is sent to WLG Members only who are subscribed to our newsletter mailing list.

Any other questions? [E-mail Hanna Shea.](#)